

TABLE OF CONTENTS

March 5, 2007

No. 2031

BUSINESS

- 1 No Jobs Will Be Cut in Japan: Mr Brennan of AstraZeneca
- 2 Otsuka to Gear Up Promotion of Abilify
- 2 Mochida Joins Novartis to Promote Diovan
- 3 Vesicare Leads Market for Pollakisuria, Urinary Incontinence
- 4 **BUSINESS NEWS IN BRIEF**
 - Sanofi pasteur to License Japanese Encephalitis Vaccine from Acambis
 - Hubit Genomix, NJC Tie Up in R&D, Marketing
 - Astellas, BM Win Lawsuit against Flomax Generic

R&D

- 4 Kowa, Kowa Pharmaceuticals to Integrate R&D, Production Functions
- 5 Potelligent™ Technology Licensed to 8 Companies: BioWa
- 5 Adiponectin, an Important Etiological Factor for Diabetes: Prof. Kadowaki
- 6 **R&D NEWS IN BRIEF**
 - Kringle Pharma to Codevelop Skin Ulcer Drug with Tripep
 - Sosei Completes Preclinical Studies for SD118
 - US Biopharmaceutical Companies Invest US\$55.2 Bil. in R&D in 2006
 - Pfizer's Sutent Approved as 1st-Line Therapy for RCC in the US
 - AstraZeneca Reports Schedule for IPASS Study to CDFS Committee
 - HYLENEX Shows Efficacy in PIIIb Trial: Baxter, Halozyme Therapeutics
 - HUMIRA Effective for Psoriasis: Abbott
 - Intensive Lipitor Therapy Cuts Risk of Hospitalizations: Pfizer
 - NOXAFIL Effective for Preventing IFIs: Schering-Plough
 - Nexavar Effective for Advanced Liver Cancer: Bayer

REGULATORY

- 8 4 NME-Based Drugs, 1 New Combination Recommended for Approval
- 9 Avastin Recommended for Approval
 - Nilotinib, Dasatinib Designated as Orphan Drugs
- 10 PMDA to Revise Its FY2004-2008 Business Plan in March
- 10 **REGULATORY NEWS IN BRIEF**
 - Patients' Organization Exchanges Opinions with PMDA
 - Caution on Nephritis Required for Lansoprazole

GENERICS

- 11 Prefectures Generally Unenthusiastic about Promoting Use of Generics

- Government Pharmacists Focus on Promoting Use of Generics

- 11 Ohara Pharm. Aims for Sales of ¥10 Bil. in FY2009

SELF-MEDICATION

- 12 Approval of Western Herbs as OTC Drugs Becoming Reality: JSMI
- 12 **SELF-MEDICATION NEWS IN BRIEF**
 - Risk Classification for OTC Drugs Approved
 - PMDA to Post Package Inserts of OTC Drugs on Its Website

OPINION

- 14 **OPINION**
 - Global Thinkers Wanted in a World of Change: Philip Carrigan

MEDICAL FACILITIES & NURSING CARE

- 15 Japan's Total Healthcare Expenditure Is One of the Lowest among OECD Member Countries: JMA
- 15 IT Grand Design Drafted by *Koroshō*
- 16 More Radiologists, Radiotherapy Equipment Maintenance Specialists Needed: Prof. Nakagawa
- 16 **MEDICAL FACILITIES & NURSING CARE NEWS IN BRIEF**
 - Pramipexole Effective for Depressive Symptoms in PD Patients: Boehringer Ingelheim
 - *Koroshō* to Conduct Pharmacist Supply/Demand Survey
- 17 **Seminar**
 - New Antimonopoly Law Application Policy May Affect Pharm. Administration: Prof. Nakagawa
- 17 **TOPICS**
 - Naito Prize Awarded to Prof. Kinoshita for Single-Molecule Physiology
 - So-net M3 to Air Educational Movies in Waiting Rooms

MEDICAL DEVICES

- 18 **MEDICAL DEVICE NEWS IN BRIEF**
 - Sanko Junyaku Obtains Patent on PALSAR-II
 - Contributions to Be Required from Makers of In Vitro Diagnostics from April
 - Recall of Filters for Cardioplegic Solution Announced
- 18 **Survey**
 - Norvasc Most Often Prescribed as 1st-Line: EPOCA Marketing
 - About 62% of People Worry about Future Strokes: Bayer
 - Awareness Gap between Epilepsy Patients and Physicians Needs to Be Narrowed