

TABLE OF CONTENTS

July 9, 2007

No. 2048

BUSINESS

- 1 27% Sales Growth for Philips Medical Systems in Japan in 2006: Dr Smit
2 Eisai Aims at 20% Increase in Sales of Actonel with Once-Weekly Formulation

Commentary

- Market for Osteoporosis Drugs Booms
4 Yakult Licenses Anticancer Agent Satraplatin from GPC Biotech

- 4 GSK Deploys 630 Specialist MRs to Promote Adoair
5 GSK to Launch 5 New Drugs for Cancer in Next 3 Years
5 MediBIC Group Announces Restructuring Plan to Focus on PGx

- Business Forecasts Revised Downward
6 Merger with MPC Approved by Tanabe's Shareholders

NEWPRODUCTS

- Ajinomoto Launches Acetate-Free Carbostar Dialysate
- Sanofi-aventis Launches Ancaron Inj. for Life-Threatening Arrhythmia

BUSINESSNEWSINBRIEF

- 7 - Nippon Kayaku: Pharma Sales Up 4.8% to ¥41.7 Bil.
- Maruishi: Sales Down 5.8% due to Fall in Overseas Sales of Sevoflurane
- Smith & Nephew to Supply Cadex in Larger Packages
- Janssen to Strengthen Business in Pain, Anesthesia
- Shareholder's Proposal to Increase Ono's Dividend Rejected
- Daiichi Sankyo Begins Patent Litigation against Mylan in the US

TOPICS

- 8 - Biopharmaceutical Plant Market Expected to Grow to ¥17 Bil. in 2010: Fuji Keizai

REGULATORY

- 10 List of Discussion Topics on Drug Pricing Reform Proposed
11 Increases in Premiums Proposed by DPO Chairman
- Premiums Should Be Considered if New Value Is Demonstrated after Launching
- Market Price Survey for FY2008 NHI Price Revision Approved by *Chuikyo*

- 12 Eli Lilly Japan Files NDA for AD/HD Drug Atomoxetine

REGULATORYNEWSINBRIEF

- 12 - Exforge Approved in the US: Novartis
- Novartis Files NDA for Nilotinib
- Additional Indications Approved for Eisai's Tambocor Antiarrhythmic
- Takeda Applies for Actos + Insulin Combination
- Bayer, Onyx Submit sNDA for Nexavar to Treat HCC in the US
- Clinical Research on Aspirin May Be Reimbursed: Gov't

GENERICS

- 13 JGPMA to Discuss Full Membership Affiliation with IGPA
- Generics Reported to Have 54% Share on Volume Basis in 7 Major Countries

- 14 Differences in Opinion over Generics Sharpen between JMA and Bill Payers

Seminar

- 14 - Generic Substitution Essential to Further Promote Use of Generics: Dr Masuhara

- Ability to Take over Long-Listed Drugs Necessary for Generic Firms to Survive: Mr Kikuchi

Commentary

- 15 - Pressure Mounting on Long-Listed Original Drugs

GENERICSNEWSINBRIEF

- 16 - Ohara to Hire More MRs to Strengthen Presence in Hospital Market

- Kyowa Pharm. Ind. Creates Web Page on Risperidone
- Slightly More Generics Dispensed in Oct., Nov. than in May 2006: JPA survey

- Use of Generics Increase at DPC Hospitals

R&D

- 17 Cephalon to File NDA for Bendamustine in US: SymBio
17 Nat'l Centers Should form Healthcare Clusters to Promote Clinical Research

R&DNEWSINBRIEF

- 18 - NITE, Chugai to Screen Microorganisms in Mongolia
- PC-SOD Effective for Interstitial Lung Disease: LTT BioPharma

- BYETTA Improves Blood Glucose Control over 3.5 Years: Eli Lilly

- Galvus Controls Blood Sugar in Patients with Type 2 Diabetes: Novartis

- 277 Drugs for Heart Disease, Stroke under Development in US

SELF-MEDICATION

- 19 NAG Increases Water Contents in the Skin: Dr Tsubouchi

SELF-MEDICATIONNEWSINBRIEF

- 19 - BMS Sells Bufferin Trademark to Lion in Japan
- Tranexamic Acid-Based Drug to Improve Liver Spots Approved
- Transino to Be Reexamined after 4 Years as Designated Drug

MEDICAL DEVICES

- 20 Roche to Initiates TOB to Acquire Ventana

MEDICALDEVICENEWSINBRIEF

- 20 - Given Imaging's Capsule Endoscope to Be Reimbursed from Oct.

- Torii, Toray to Comarket Toray's Toray Mixin

- Shionogi Biomedical Lab Becomes Fully Owned Subsidiary of SRL

- A&T Revises Forecasts for FY2007 Upward

- JACR Renews Its Website

- 12,190 Reports on Medical Device Malfunction Received in FY2006

MEDICAL FACILITIES & NURSING CARE

- 21 Financial Support from Gov't, Private Sector Essential for Healthcare Clusters: Council

- 21 *Koroshio* to Expand Insurance Coverage for Living Liver Transplantation

- 22 Psychoneurotic Drugs Account for 40% of Consultations on Drugs during Pregnancy

Survey

- 3 out of 4 Women Experience Hemorrhoids

Seminar

- 23 - Use of New Anticancer Agents Should Be Restricted to Specialists for Fixed Period

- Hokunalin Tape Recommended for Elderly Patients: Abbott Japan Seminar