

# TABLE OF CONTENTS

Decembar 22, 2008

No. 2120

## BUSINESS

- 1 Galderma Aims at No. 1 Position in Dermatology  
- Differin to Enhance Galderma's Position in Japan  
- Differin Opens New Era of Treatment for Acne in Japan: Prof. Kawashima
- 2 Astellas to Identify Its 3rd and 4th Franchise Fields
- 3 GSK Enhances Its Presence in CNS Field with Lamictal
- 4 Teijin Expects Approval of TMX-67 in US
- 4 AZ, BMS to Jointly Commercialize Dapagliflozin in Japan
- 4 BioWa Extends POTELLIGENT Technology License Agreement with GSK
- 5 DSP to Centralize Chinese Business Activities in Suzhou
- 5 Sales of Cytotoxic Chemotherapeutics to Peak at US\$16.5 Bil. in 2013
- 6 Market in Emerging Countries to Grow to about US\$300 Bil. in 2017
- 6 **BUSINESS NEWS IN BRIEF**  
- Mitsubishi Chemical Medience Merges Its SMO Business with Neues  
- Quintiles Acquires Targeted Molecular Diagnostics  
- Takeda Awarded Attorneys' Fees for ACTOS Patent Litigation

## GENERICS

- 7 New Fees Related to Generics Claimed by Only a Few Pharmacies
- 8 **Commentary**  
- Will Economic Incentives for Med. Institutions Be Effective to Promote Use of Generics?
- 9 **GENERICS NEWS IN BRIEF**  
- Nichi-Iko Merges 3 Subsidiaries
- 7 **TOPICS**  
- Most Women Have Not Been Examined for Breast Cancer Despite Willingness

## REGULATORY

- 10 Daiichi Sankyo Applies for Olmesartan + Ca Blocker Combination
- 10 DB of Medical Bills to Help Drug Risk Assessment
- 10 Aspirin Should Be Reimbursed at Low Doses to Prevent Arteriosclerotic Diseases
- 11 **REGULATORY NEWS IN BRIEF**  
- FDA Advisory Committee to Discuss Dronedarone in March 2009  
- GSK's Cervarix Wins Tender for Dutch NIP  
- Package Inserts Revised for 9 Products

## R&D

- 12 Daiichi Sankyo Starts PIII Trial of DU-176b
- 12 Takeda, CanBas Start PII Trial for CBP501 for Malignant Pleural Mesothelioma in US
- 13 33 Multinational Clinical Trials Reported in First 6 Months of FY2008

- 13 Okayama Univ. to Test REIC Gene Medicine in US
- 14 ICH GL for Exploratory Clinical Studies to Be Completed in June 2009
- 14 **R&D NEWS IN BRIEF**  
- ZD4054 Increases OS in Metastatic HRPC Patients: AZ  
- Safety of SD118 Confirmed in PI Trials: Sosei  
- AnGes MG to Jointly Develop Hybrid Decoy Production Technology with Gene Design  
- Early Skin Rash May Be an Indicator for Longer OS with Erbitux: Merck  
- Avastin Increases PFS in Advanced Breast Cancer: Chugai  
- Pre-Pandemic Vaccines Show Reactions in Only a Few Persons

## SELF-MEDICATION

- 16 7 Organizations Call For Further Discussions on Online Sales of Drugs
- 16 Regulatory Reform Council to Not Include Online Sales of Drugs in Its Recommendation  
- Victims of ADRs Insist on Ban on Online Sales of Drugs

## MEDICAL FACILITIES & NURSING CARE

- 18 Crestor Reduces CV Risk in Patients with High High-Sensitive CRP Levels: JUPITER Study
- 19 Control of Postprandial Hyperglycemia Important to Prevent CV Events: Prof. Tajima
- 20 GLP-1 Analogues, DPP-4 Inhibitors to Cut Treatment Cost for Diabetes: Dr Kobayashi  
- Survey Shows Mean HbA1c of 6.88% in Diabetic Patients
- 21 Relenza Should Be More Effectively Used in Combination with Tamiflu: Prof. Matsumoto
- 21 Prescription of Tamiflu by Phone to Be Permitted upon Onset of Pandemic of New-Type Flu
- 21 Janssen Offers Opportunities to Experience Virtual AD/HD  
- Better Understanding of Patients' Internal Experience Essential
- 22 Non-Recommendation of HPV Screening Meets Strong Objections  
- Fertility Preservation Is Important Consideration
- 23 Urination Management Services Should Be Reimbursed: Dr Kuroda
- 23 **MEDICAL FACILITIES & NURSING CARE NEWS IN BRIEF**  
- Add Cerebral Hemorrhage as Clinically Significant Adverse Reaction due to Oxytocin: YAKUGAI Ombudsperson  
- Number of DPC Hospitals May Double in FY2009

## Survey

- 19 **Survey**  
- High % of ED Patients with Underlying Conditions Satisfied with Levitra: Bayer Schering