

# TABLE OF CONTENTS

September 22, 2008

No. 2107

## BUSINESS

- 1 Eli Lilly Japan Aims at \$1 Bil. in 2010, \$2Bil. in 2015: Mr Zulueta  
- More Employees to Be Trained Abroad
- 2 Global Market for Monoclonal Antibodies to Expand to \$49 Bil. in 2013: Datamonitor
- 3 Kissei Licenses Monoclonal Antibody from Y's Therapeutics
- 3 NovoRapid 30 Mix Has Turned Out to Be Global Blockbuster: Novo Nordisk Pharma  
- Introduce Insulin at an Earlier Stage
- 4 Will Distribution Practices Be Improved?
- 5 **ON THE MOVE**  
- Chris Viehbacher to Head sanofi-aventis  
- E. Brunn Appointed New CEO of Takeda Pharmaceuticals Europe
- 6 Meiji Seika, Meiji Dairy to Integrate Businesses
- 6 Japanese Pharma Industry Group Visits UCB
- 7 **BUSINESS NEWS IN BRIEF**  
- Maruishi to Acquire Over 50% of Shares of Yoshida Pharm.  
- Astellas Transfers Grand Island Plant to APP

## GENERICS

- 7 **GENERIC NEWS IN BRIEF**  
- Mylan Wins Razadyne Patent Infringement Lawsuit
- 8 **Commentary**  
- Yamato Searches for a Way to Start Generics Distribution Business

## REGULATORY

- 10 More PE Specialists Needed to Enhance PM Safety Measures: Mr Kokan
- 10 Chugai Relaxes Post-Marketing Safety Measures for Avastin  
- Good Tolerability in Japanese Patients Confirmed
- 11 Approval May Be Delayed due to Deficiency in Application Dossiers: PMDA Reviewer
- 12 Yakult Applies for New Indication for Oxaliplatin
- 12 RAD001 Granted Priority Review Status in the US
- 12 **REGULATORY NEWS IN BRIEF**  
- Taxotere Indicated for Prostate Cancer

## R&D

- 13 Bayer to Begin PIII Trial of Rivaroxaban Ahead of Schedule
- 13 Saxagliptin Effective in Combination with Other Oral Antidiabetic Agents
- 14 **Commentary**  
- Competition Intensifies for Development of DPP-4 Inhibitors
- 16 NovoRapid 30 Mix Decreases HbA1c without Increasing Incidence of Serious Hypoglycemic Events
- 16 **Seminar**  
- New Drugs for Diabetic Nephropathy Needed: JHSF Seminar
- 17 **R&D NEWS IN BRIEF**  
- Bayer Schering, Nagasaki Univ. Tie Up in Alzheimer's Disease Diagnosis  
- Takara Bio Ties Up with Chinese Univ. on Liver Cancer Therapy  
- Long-term Dosing of MN-221 Well Tolerated: MediciNova  
- DU-176b More Effectively Prevents VTE than Dalteparin: Daiichi Sankyo  
- Telmisartan Effective in ACE-Intolerant High-Risk Patients  
- Micardis Shown to Prevent Recurrent Stroke
- 18 **OPINION**  
- Getting to the *Honne* of the Matter: Philip Carrigan

## MEDICAL FACILITIES & NURSING CARE

- 20 A Case of Diagnosis and Treatment of Effort Angina in Japan

## SELF-MEDICATION

- 22 Growell HD to Open More Drugstores with Dispensing Services
- 22 **NEW PRODUCTS**  
- Taisho to Launch OTC Version of Miconazole for Recurrent Candidiasis  
- Kakonal Kakkon-to Granules: Daiichi Sankyo Healthcare
- 23 Delegates Criticize JPA Leaders over Qualification for Store Managers